

YOUR GENEROSITY AT WORK

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A publication of Quechua Benefit

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Join Us for the Trip of a Lifetime

The 2019 Education with
a Destination Peru Tour
is October 21-31, 2019.

*A once-in-a-lifetime
opportunity to experience
the natural habitat of
the alpaca.*

See page 3 for details.

*100% of your generous donations
go directly to children's education,
preventative medicine campaigns
and economic empowerment
programs in Peru.*



“Bill Gates: The Best Investment I Ever Made,” or Be Like Bill and Invest in Quechua Benefit

On January 19, 2019, the *Wall Street Journal* featured **Bill Gates’** article, **“The Best Investment I’ve Ever Made.”** Gates’ thesis is that certain types of nonprofits are the best investments in all the world. He and Melinda have invested \$10 billion into such charities. These charities are not sexy, and even though few people have heard of them, the return on their investment is the highest value play you can make. Especially when you compare it to stocks and bonds. **Quechua Benefit is a mini version of the nonprofits Bill describes. Here is Bill’s case in his own words:**

- I’ve always assumed that 10% of my technology investments will succeed—and succeed wildly.
- Discovering a new vaccine, I figured, would be just as hard as discovering the next tech unicorn. (Vaccines are much harder, it turns out.)
- One type of investment has surprised me... **It’s what people in the global-health business call “financing and delivery.”** Decades ago, these investments weren’t sure bets, but today, **they almost always pay off in a big way.**

Bill describes exactly what Quechua Benefit’s anemia prevention campaigns do day in and day out. We organize mass distribution of iron deficiency anemia therapy to the remote highlands of Peru.

Quechua Benefit has a unique strength. We efficiently manage mass delivery of essential services over a vast geographic area to remote communities. The indigenous population in our service area is 1,308,665.



Bill Gates

Anemia is the world’s second leading cause of disability, behind only malaria.

Anemia has a proven, simple and cost-effective cure. **The first step is to treat its primary root cause in Peru: intestinal parasites** that devour 25% of the nutrition

“Suppose that our foundation... put that \$10 billion into the S&P 500, promising to give the balance to developing countries 18 years later. As of last week, those countries would have received about \$12 billion.

The \$10 billion that we gave to help provide vaccines, drugs, bed nets and other supplies in developing countries created an estimated \$200 billion in social and economic benefits.”

consumed by their host, cause internal bleeding, fatigue, anemia, and malnutrition. **The second step is to administer an inexpensive iron deficiency therapy.**

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Welcome Janice Clingman, QB's New Treasurer



Janice Clingman is co-owner of Lodi Alpacas at Whistling Valley Farm in Lodi, Wisconsin. This suri farm offers breeding and fiber sorting services as well as alpaca and fiber product sales.

Jan is an experienced business development professional with a history of working in the insurance industry.

In addition to an extensive background in accounting, Jan is also an experienced leader. She has served several community organizations, including her position as the Director/Treasurer for the Great Lakes Alpaca Association.

Her wealth of knowledge both in business and accounting make her a valuable member of the Quechua Benefit Board of Directors.

Jan has traveled to Peru with Quechua Benefit on several occasions.

Thank you, Jan, for your contribution to the mission of Quechua Benefit.

Combating Anemia Together

Peru is the South American country that suffers most from the world's second most debilitating disease: anemia. With your support, Quechua Benefit has undertaken a major campaign to treat all communities in the Colca Valley for parasites and anemia. Our goal is to reduce the overall level of anemia in the community to below 19%.



Kindergarteners in Yanque receive life-changing anemia treatment.

Anemia is primarily a women's and children's issue. It is present in 54.7% of pregnant highland women, and 49% of children under 6 years of age.

ANEMIA TREATMENT SCHEDULE BY DISTRICT

March 25-29	San Antonio de Chuca
April 1-10	Callilli
April 23-2	Cabanaconde
April 29-30	Picotani
May 6-14	Caylloma
May 20-29	Chivay

Bill Gates *continued from page 1*

Here's what the experts say:

- *Between birth and 5 years of age an anemic child's brain develops in size to 75% of its genetic capacity.*



Melinda Gates

- *The typical IQ of a child afflicted by anemia is 10 points less than his unaffected peer.*

In 2016, Quechua Benefit's first anemia prevention campaign treated 1,000 children for parasites and cured 60% of the anemic children. **From 2016–2018 Quechua Benefit has treated 15,439 women and children.**

Gates continues, "When Melinda and I began investing in these funds back in 2000, our goal was to save lives and stop suffering, and by that measure these institutions have succeeded beyond our wildest dreams. But they've also been successful in the way that investments traditionally are: They've created a lot of wealth, because when people aren't sick in bed, they can go to work or school."

When you generously invest your hard-earned money in Quechua Benefit, we can change the world for thousands, even millions of people. Will you join us to wipe out anemia among the Quechua people? With your support, we will.

Please contribute to our preventative medicine campaign at www.QuechuaBenefit.org/donate

2019 Reading Camp at Casa Chapi

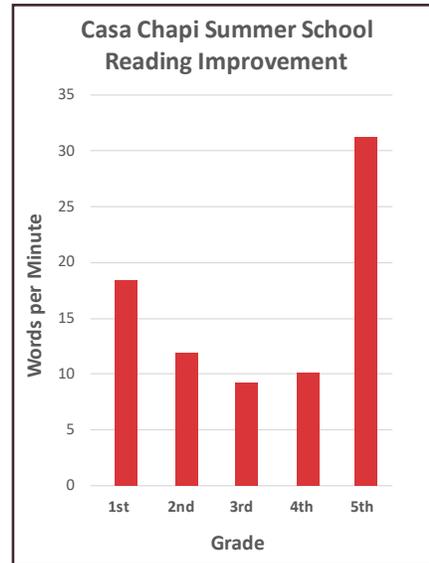
From Feb. 15-March 8, 50 1st–6th graders from schools all over the Colca Valley came to Casa Chapi to improve reading skills.

Casa Chapi’s Standardized Reading Plan made an impressive difference for many children.

- *Second grader Joel came reading below grade level, but he left camp very excited with a 30% improvement in his reading rate.*
- *Milagros improved her reading skills and discovered her leadership ability among her peers.*
- *Fifth grader Marjorie from another school in Chivay improved almost 50% in her reading rate. Her school doesn’t provide a program like Casa Chapi’s.*

Happy parents wished more students could discover Casa Chapi’s reading plan and become better readers.

Students and parents say “Thank You” to Quechua Benefit and its generous supporters for providing Summer Reading Camp.



First graders enjoy exploring books together.

Extraordinary Acts of Kindness

Thank you all for your gifts of all amounts. When we’ve asked you’ve responded, and already in 2019 generous donors have given major gifts to fulfill Quechua Benefit’s mission.

- **Cass and Old Dog Galloway** donated 8 lithium batteries to power Casa Chapi’s solar system for the next 29 years.
- **Dr. Jim Anderson** contributed to our “Combating Anemia Together” campaign to treat 625 children afflicted with anemia for a full year.
- **Sue King** donated all the computers for the new high school girls’ campus in Arequipa.



New computers for girls in Arequipa.



Champions at the 2018 Alpaca Fiesta

Back to Accoyo

The 2019 Education with a Destination Peru Tour

- Visit three of the most famous alpaca herds in the world, including the farm that won the most championships at the International Alpaca Fiesta in 2018.
- See Accoyo, the premier ranch of world-famous Peruvian alpaca breeder Don Julio Barreda.
- Experience the Peru Tour exclusive of the Picotani Vicuña Chaccu.
- Extend your stay with an optional trip to Machu Picchu.

For more information visit www.quechuabenefit.org/peru-tour.

Quechua Benefit Welcomes New Team Members



Dr. Edward Zegarra

Edward Zegarra is our new Alliyma Director of Marketing. Edward's heritage (his parents are originally from Peru and Chile), life experience and education

make him a great addition to the team.

Edward earned a degree in International Business Administration from the University of Florida and a PhD in Anthropology from Binghamton University with a focus on Peru. After archaeological field studies in Moquegua and Ayacucho, Edward researched economic development strategies for the people in the Peruvian highlands. For three years he spearheaded programs to develop sustainable solutions to help the people of Peru overcome the threats to their archaeological heritage.

Edward is eager to share his passion for Peru's rich cultural patrimony and his dedication to the economic welfare of its living descendants, the Quechua people.



Claudia Martinez

Nutritionist Claudia Martinez has also joined Quechua Benefit's Peru staff. Claudia received a degree in nutrition from San Agustin University of

Arequipa. She has worked in the highlands of Cusco, Apurimac and Arequipa for private and public companies to fight against anemia and malnutrition in Peru.

Claudia is excited to help Quechua Benefit's preventative medicine campaigns against anemia in the highlands. She says,

"Working in Quechua Benefit is a memorable experience because they're giving me the opportunity to deliver treatment and teach about good and healthy nutrition."

Working with our team, Edward and Claudia will help Quechua Benefit **BREAK THE CYCLE OF POVERTY.**

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- Call 503-703-6020
- [Facebook.com/quechuabenefit](https://www.facebook.com/quechuabenefit)

QUECHUA BENEFIT UPCOMING EVENTS

2019 Portland Annual Dinner & Auction
Portland, OR – May 16, 2019

Shearing Day
Hillsboro, OR – May 26, 2019

2019 Bend Dinner & Auction
Bend, OR – August 17, 2019

2019 Education with a Destination Peru Tour
October 21-31, 2019



Alliyma is spreading its wings! For the first time, Alliyma's program for women's empowerment was featured at both the Alpaca Owners Association National Show in Denver and at Futurity in Kansas City.

Alliyma's program for economic empowerment is growing!

Your support of Alliyma through Alpacas.com provides access to social mobility for highland Peruvian families.



Spinning alpaca yarn in Chacaconiza, Peru.

