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YOUR GENEROSITY AT WORK

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Your Generosity Met the Challenges of 2020

Thank you for your generosity to Quechua Benefit. 2020 has been the most challenging year on record for most of us, but you have created many bright spots along the way.

2019 ended on a high note as Isaac became our first Casa Chapi student to graduate from high school in



In March, Ichupampa's Sister Antonia's Kitchen celebrated three years of serving the town. An earthquake destroyed the original kitchen in August of 2016, and you donated generously to rebuild it. Since re-opening in March 2017, loving hands have served tens of thousands of hot meals to old and young alike.

*"I am very old,
but I am the happiest person
about the kitchen.*

*I don't have to eat alone,
and I can see my friends."*

—A resident of Ichupampa



Isaac and his sisters Lizbeth and Judith

December 2019. Mike first met him as a small, shy 6th grader in 2014. Today he is a confident young man who is enrolled at SENATI Technical Institute. He is studying heavy machinery maintenance.

Isaac's twin sisters Lizbeth and Judith are both enrolled at Casa Chapi and have bright futures.

COVID-19 hit Peru hard in March. Our Casa Chapi kids were forced to return to their homes. In-home quarantines and curfews are continuing. Your generous donations supplied **cellphones, warm clothing and food boxes for Casa Chapi families, and**

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Scian, Marjorie and Angeles are Casa Chapi students who attend school remotely, thanks to you.

VALENTINE'S DAY AUCTION ONLINE

Treat your Valentine and support Quechua Benefit!

Opening January 28 and closing February 6 in time to ship your present to your sweetheart.



Featuring... a one-of-a-kind full-length, vintage, pure Vicuña woman's coat, worth at least \$50,000. Donated by Ruth Cuzmar of Latin Collection.

Jewelry

Boy do we have some beautiful jewelry.

Necklaces, rings, bracelets, earrings, and beautiful brooches. All one-of-a-kind pure silver from Peru.



The perfect Valentine gift!



Alpaca Artwork!

Landscapes and ethnic portraits of Highland Alpaca Breeders and, of course, Alpacas

FREE SHIPPING
to US addresses

Bid starting January 28
at qb.cbo.io

All proceeds go directly to provide COVID relief to people in the highlands of Peru.

The Challenges of 2020 continued from pg. 1



Alejandro and the QB Peru staff traveled long hours to deliver your gifts of food, schoolbooks, cellphones and warm clothes to your Casa Chapi kids.

Casa Chapi's teachers have been trained to provide virtual learning for your kids. Please pray for the government to open the rural highlands schools in March.

When Alejandro Tejeda, our Peru Country Director, received permission to travel to the highlands, he made deliveries and reported,

"I saw our kids after two and a half months. Those days were very emotional for the kids and me. They miss attending Casa Chapi and seeing their teachers."

In 2020 you have reached more than 17,000 people in remote villages with masks, soap and educational brochures. Because of you Quechua Benefit is fighting the spread of COVID. **The women and children feel your love. They know you have not**



Your provision of masks, soap, and educational information is saving lives of all ages.

forgotten them. With your help we will continue our mission to fight COVID for thousands more in the Colca Valley.

Thank You to our Fundraising Partners

THANK YOU for your gifts that provide supplies to fight the spread of COVID-19 in the highlands of Peru!

Our 2020 Giving Tuesday campaign raised more than \$50,000 to supply 17,000 masks, bars of hand soap, and educational brochures to remote towns in the Colca Valley. And we have cash on hand to double that number. Because of you, your kids received warm clothes and anemia therapy.



Because of you, thousands of people have received support during the COVID-19 pandemic.

Quechua Benefit's fundraising strategy has changed to adapt to COVID.

No more live events where you can raise your hand at the auction. We have changed over to online auctions, and you can just click to donate.

In another innovation that has been very effective, we invited donors like you to sponsor their own fundraising campaigns on Facebook and Give Lively. We are depending on you to reach out to your followers and friends to spread the word about Quechua Benefit's mission. **This has been a huge success; you came through for the kids!**

We want to extend a special thanks to our Give Lively donation page sponsors who spread the word of our need to their friends:

St. Paul's Church in Westminster, MD
Mary Jackson
Dale Cantwell

Chuck Gulotta
Chad Colton
Jan Clingman
Lynn Edens
Julie Roy
Robbin Freedman

We also appreciate those who shared our Facebook fundraiser:

Chuck Gulotta
Jane Miller
Snowmass Alpacas
Chris Gray
Clarissa Evans

Please contact our office to join our fundraising team.

Your generosity plus the matching donation of one of our board members helped us surpass our year-end goal from September to December of \$150,000! Your gifts are at work today distributing life-saving supplies and employing Quechua women who are sewing masks.

In Phase 1 of the mask project, we delivered nearly **7000 masks to 9 towns**. During Phase 2, we delivered **10,000 masks to 14 towns**.

The masks, soap, and brochures the people have received provide the physical support they need to stay healthy. **Just as important is the love these people feel coming from you.** They are so grateful that someone has remembered them and cares for them.

Our mission is not complete! Please consider making a gift to Phase 3 of our COVID Mask Campaign to reach more than 6,000 residents in Chivay. **We need to raise \$25,000.**

TO DONATE TODAY

Text CHIVAY to 44-321

OR visit

www.QuechuaBenefit.org/donate

WINTER YARN SALE!

Bargain prices for hand spun, hand dyed, pure baby alpaca yarn.

If you're sitting at home because of COVID, you might as well be knitting! Yarn from Peru is perfect for your next craft project.



Available in single skeins or packages of 10!

Shop now at quechuabenefit.org/yarn



*Donor Spotlight:***St. Paul's United Church of Christ,
Westminster, MD**

Quechua Benefit has been busy expanding its donor base and one of our more successful approaches has been to affiliate with churches who include charitable giving to the poor. **We would love to work with your church to see if we can find a common cause or passion for your outreach programs.**



Mary Jackson

Pastor Marty

Our newest partner is St. Paul's Church of Christ. Mary Jackson, who has volunteered in Peru with Quechua Benefit, originally organized the effort and introduced us to Pastor Marty. We hit it off and had several Zoom meetings with the congregation and missions committee. St. Paul's initial project was to sponsor Ichumpampa's COVID campaign, and they raised funds to supply masks and soap for the entire town.

We are currently working with St. Paul's on a food program for the elderly and the possibility of a women's and children's clinic upstairs in the Sister Antonia Kitchen in Ichupampa that you helped rebuild.

Pastor Marty made the following comments about St. Paul's commitment:

"Quechua Benefit has helped us live into a commitment across international borders. Our collective hope is that everybody everywhere will know God's love as much as any and every other. You all do a great job of making that so in the highlands of Peru. I look forward to all that we will do together."

Mary added this about her involvement with Quechua Benefit:

"QB genuinely respects the people there and listens to their needs. Also, our first-hand knowledge that all the money donated reaches people in Peru assures us that there is integrity, honor, and trustworthiness in the way QB is managed. It makes a huge difference."

"We are grateful for Mike's and Dale's Zoom visits, and the time everyone at Quechua Benefit has devoted to connecting with us. It is a relationship built on mutual respect and trust, and we at St. Paul's can feel that."



St. Paul's Church

These are very kind words, and Quechua Benefit intends to live up to St. Paul's expectations. Please contact Mike (mike@alpacos.com or 503-703-6020) or Dale (dalecantwell@yahoo.com or 303-902-4503) if your church would like to explore how they might work together with Quechua Benefit to deliver Jesus' love to Peru.

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100% of your generous donations go directly to children's education, preventative medicine campaigns and economic empowerment programs in Peru.